

haller farmers

Smallholder farmers across Africa often have little access to the knowledge, skills, infrastructure and tools they need in order to thrive.

Haller Farmers leverages the increasing penetration of mobile technology in Africa to promote sustainable growth across both landscapes and communities.

Our vision is to create choice for smallholder farmers across Africa, enriching eco-systems and creating better-empowered lives.

Resourceful

60 years of knowledge, skills and techniques at the touch of a button.

Simple

Intuitive, visual and practical.

Sustainable

Organic and environmentally friendly farming techniques.

Clear

Available in both English and Swahili languages and supported by Swahili audio to allow for wide access.

Affordable

Free to download from the Google Play Store & uses techniques which do not require costly materials.

Current

Latest techniques and regular farming updates through the Noticeboard, connecting farmers to support one another.

Global

A platform for sustainable farming that can have an impact worldwide.

Lightweight

Once downloaded, it does not use up data or WI-FI.

